



The Guild Alive With Culture

2020 Arts Festival

Saturday July 25th 10:00 a.m. to 5:00 p.m.
Sunday July 26th 10:00 a.m. to 5:00 p.m.

Community Showcase Application Details

Entry deadline is June 15, 2020

During the festival, your community groups may showcase enabling the public to meet those groups that enrich the community. Participation in the festival is an opportunity for community not for profit organizations to promote their community work.

The Festival is widely advertised throughout Toronto, and is supported by local media and the City of Toronto. An electronic copy of the Festival flyer will be sent to you to send to your friends and Group Members.

The Stone Cottage Pub: The Pub provides great food and drink for all festival goers.

Entertainment: Performances of song and dance are a major element of the Arts Festival and have always enhanced the complete experience for all our participants and festival goers.

The Guild Alive with Culture Committee: Councillor Paul Ainslie, The Guild Renaissance Group, Cedar Ridge Creative Centre & Studio Gallery, City of Toronto Parks Forestry and Recreation.

Please check the website frequently for updates at www.guildalivewithculture.ca.

Rules of Entry for Participation in the Festival

PARTICIPATION IN COMMUNITY SHOWCASE:

- This entry is for **full two-day participation** in the Festival. **Your booth must be attended during the Festival at all times on both days.** Your booth can be taken down Sunday after 5:00 pm only.
- Keep your space clean and free of debris.
- Community Showcase location: south side (behind) the Guild Inn with the Artists/Vendors.

TO RESERVE A COMMUNITY BOOTH:

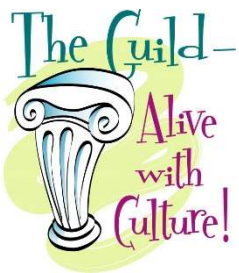
- **Entry deadline is June 15th, 2020.** Reservations of a specific booth location must be received by June 1st, 2020.
- **If you have to withdraw from the festival notice is needed as soon as possible, no later than one week before the event as this will affect the layout of the event.**

SET-UP:

- Set-up times are **Friday July 24th, 2020 from 2 p.m. to 7 p.m. or on Saturday July 25th /Sunday July 26th from 8:00 a.m. to 9:30 a.m. Only.** All booths must be ready by 9:30 a.m.
- Canopies may be secured by **weights. No staking** permitted on the property.
- **Spaces are 10'x10', please do not display beyond your allocated space.**
- We do not provide any supplies/equipment such as tables, chairs or canopy, you must bring everything you need with you. **(Canopy is highly recommended)**

GENERAL:

- Committee is not responsible for loss or damage to items left unattended. Insurance if needed is your group's responsibility. Although **security will be on site in the evening of Friday, July 24th & Saturday, July 25th**, it is recommended that you **do not leave items which you do not feel comfortable leaving unattended.** It is also requested that all displays be secured with panels or by lowering your canopy in the case of high winds.
- All goods must be brought in from the designated parking area by dolly, by hand or by golf cart to your space. The parking and loading area will be the same as last year; no vendors will be permitted to load/unload from any other area – no exemptions. Please come prepared to set up your area.
- Hydro and overnight camping are not available on the Guild property.



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You will be notified within 5 days of receiving your application, if you have been selected to participate.

Group Name: _____ Contact: _____

Telephone Number: _____ E-mail: _____

Website: _____

Address: _____ City: _____ Postal Code: _____

Please supply a brief description which will be displayed in the pamphlet distributed on the Festival day as well as advertised on the Festival Website www.guildalivealivewithculture.ca.

This section may also be E-mailed to guildalive@guildalivewithculture.ca.

I do hereby agree to abide by the rules and regulations of entry as set out by the Committee. Upon acceptance of my application, I give permission to use images of my work in print and on the website solely for the promotion of the event.

Signature _____ Date _____

Three ways to submit your entry application:

1. **Fax to: 416-392-4006**
2. **Mail to The Guild Renaissance Group, Guild Alive with Culture:
225 Confederation Drive, Scarborough, ON M1G 1B2**
3. **E-mail application to: guildalive@guildalivewithculture.ca**

For more information, please contact Councillor Paul Ainslie's Office @ 416-338-1917